



Blackboard®



## Make Web Content More Accessible with Blackboard Ally for Web Community Manager



Blackboard Ally helps you modify, monitor, and report on your website content to make it more accessible for your entire community.

### Highlights of Blackboard Ally



#### Website integration

Integrations with the Web Community Manager allow users to gain immediate insight into the accessibility of their content.



**Accessibility checklist** Automatically checks web page and web content against the WCAG 2.0 AA standard.



#### Embedded in workflow

Use Ally in the Web Community Manager interface using the same login and content creation process.



#### Available for all editors

Give all content creators the ability to use built-in accessibility tools, right from the Site Manager.



#### Comprehensive reporting

Understand your school or district's accessibility performance using the content accessibility report.



#### Continuous evaluation

Get feedback on your content's accessibility in real-time, instead of only at periodic check points.



#### Benefits your entire community

A unique inclusive approach to accessibility that focuses on improving the quality and usability of your website content for all users.



#### Provide alternative formats

Automatically give your website visitors access to a range of alternative formats for your content such as audio, ePub, electronic braille, and translated versions.

## Accessibility

Educators want to help every student achieve maximum success, but some students have additional challenges to overcome in taking advantage of the programs and materials you offer. Accessibility is about providing equal access to information and services to users of all levels of ability. It means making a conscious effort to provide equal access for everyone, including those who may have visual, physical, hearing, or cognitive disabilities. Technology is available to expand your ability to help create an inclusive community.

## Our vision

We believe accessibility is an imperative, not an afterthought. By actively seeking to understand and empathize with the experience of users of all levels of ability, we can better deliver on the promise that technology can offer in level the playing field for everyone. Our commitment to accessibility extends from our corporate accessibility team to the details of our products.

## Free accessibility resources

Blackboard, in partnership with accessibility leader Deque Systems, has worked to build a library of useful materials to help in your accessibility journey. You'll find videos, guides, checklists, and proactive tips all on our [Blackboard Help](https://tinyurl.com/BbAccessibilityHelp) site. Visit it at: [tinyurl.com/BbAccessibilityHelp](https://tinyurl.com/BbAccessibilityHelp)

